

- ✓ Your organisation needs to **equip your talents and teams with new competencies and skills** to meet future challenges and **transformation**?
- ✓ Your rising talents are looking for **more meaning at work and in personal development**?
- ✓ Your challenge is to create and to deliver a **holistic, effective learning and development process** that meets the expectations of your talents and is in **alignment to your business objectives**?

**mind-shifters** is a holistic development program for **your talents, your leaders and your organisation** that **draws on purpose** to encourage a **mindset shift** to better promote collective growth and transformation. It is designed to learn how to **navigate through new challenges, explore new ways of thinking** and to **apply the learning directly on the job**.

## our 4 key areas of competencies and skill development

### Problem-solving

Deal with complex problems and data

### Agility

Develop a new working mindset

### Creativity

Generate innovative ideas

### Collaboration

Understand the common ground

## the mind-shifters deep dive <sup>plus</sup>

is the first phase of the mind-shifters journey. It includes 4 steps within 3 weeks.



### introduction webinar 2 hours

- setting the ground for collaboration
- defining teams and first networking
- first introduction to design thinking
- Introduction of the association/NGO

Based on selected prework (readings and videos)



### design-thinking deep-dive challenge 2 days

- consisting of 6 stages:
1. introduction to the NGO challenge
  2. empathy phase
  3. ideation phase
  4. prototyping phase
  5. pitching phase
  6. feedback phase

Participants work on a real challenge that the NGO is facing



### individual follow-up coaching 1 hour p.p.

- Personal follow-up coaching with the team coach
- debriefing individual experience and the team dynamics
  - analysing individual feedback

Participants create after 2-4 weeks a learning and priority plan



### skill development workshops 4x 2 hours

- 4 modules of follow-up skill development training nuggets
- problem solving
  - agility
  - creativity
  - collaboration

Improving as a team in specific selected skill areas

## details about our next virtual mind-shifters deep dive <sup>plus</sup>



### introduction webinar 2 hours

- pax registration deadline: **30/5/21**
- webinar: **14/6/21**



### design-thinking deep-dive challenge 2 days

- Day 1: **17/6/21**
- Day 2: **18/6/21**



### individual follow-up coaching 1 hour p.p.

- To be agreed with the Coachee within:
- **21 - 25/6/21**



### skill development workshops 4x 2 hours

- 4 modules of training nuggets
- **30/6/21**

### Your investment for 4 days of mind-shifting earning and transformation

- |                                   |                |            |
|-----------------------------------|----------------|------------|
| • single trial participation      | (1 pax)        | 2'500 CHF  |
| • transformative pack             | (5 pax)        | 10'000 CHF |
| • Each additional pax per company | (6th pax etc.) | 1'800 CHF  |

## supporting the fight against climate change

Our NGO "MYBLUEPLANET" is an independent non-profit organization, committed to concrete climate protection in Switzerland. Building solar power plants with schoolchildren, cooking climate-friendly meals, planting trees, or promoting climate protection projects in companies.



By demonstrating the **personal and mutual benefits of working together on someone's meaningful issue or challenge**, we aim to encourage a **shift** in people's **mindset** and future **actions**.



### DEVELOPMENT

For Your Talents

#### An upskilling program

to develop participant's skills and foster tolerance, diversity and creativity through collaboration



### PURPOSE

For All of Us

#### An accelerator

to design concrete solutions while embedding societal/ environmental context into every step of the decision making process



### TRANSFORMATION

For Your Company

#### An accompanied mind-shift

to accelerate internal transformation towards a cohesive, empowered and responsive way of working on projects that require a mind-shift